

Digital banking should know the customer.

And remember the conversation.

Neural Rails combines authorized financial context with conversational memory to deliver guidance that becomes more relevant over time.



RELATIONSHIP BANKING, BUILT FOR DIGITAL

Authorized context

Persistent memory

Permission based guidance

PROACTIVE, NOT INTRUSIVE

The right conversation, at the right moment.

Neural Rails recognizes an opportunity, asks permission to engage, and guides the customer without turning the experience into an advertisement.

PERMISSION BASED OUTREACH

“We have some great new auto refinance programs running. Would you like to take a look at them?”

YES, SHOW ME OPTIONS ↗

NOT RIGHT NOW

THE CUSTOMER CONTROLS THE CONVERSATION

01 RECOGNIZE

Find the opportunity

Account relationships, transactions, credit information, campaign rules, and prior conversations provide the context.

02 ASK

Invite the conversation

A simple permission based question lets the customer choose whether to engage.

03 GUIDE

Move toward action

Neural Rails educates, answers questions, supports the decision, and remembers the follow up.

Advice, not advertising.

Relevant guidance that strengthens relationships and creates growth.

LET'S TALK ↗